

Strengths	Weaknesses
<ul style="list-style-type: none"> ▪ UKSPF £1 million investment plan ▪ Rural England Prosperity Fund ▪ North Essex Economic Board ▪ North Essex Councils ▪ Ability to have a voice through existing groups ▪ MP liaison. 	<ul style="list-style-type: none"> ▪ Not included in ECC's Levelling Up strategy "Everyone's Essex, as a priority area ▪ We do not have a portfolio Member lead ▪ The size of the district ▪ Fully engaged in activity but lacking the profile of a CEO role. ▪ Lack of resource to respond to constant requests for information from upper tier/CA. ▪ Geographical position can place us in South and North depending on topic. E.g. Health v Education/policy cells. ▪ General understanding is poor. ▪ Impact and awareness of difference between Level 3 and Level 2. ▪ Seems a narrow deal. Housing isn't included (yet).
Opportunities	Threats
<ul style="list-style-type: none"> ▪ LUF Round 3 (yet to be confirmed) ▪ Category 1 – Levelling Up ▪ First 'District wide' future transport strategy ▪ Can learn from existing Devolution deals ▪ Potential from the powers and funding filtering through (currently unclear). ▪ Remaining LEP monies. ▪ We can make the case for adult education provision. ▪ Potential for capital funding for projects as part of deal. ▪ Joint bids with other authorities. ▪ Strategic voice through North Essex Councils. ▪ Long term view of eventually achieving Level 3. 	<ul style="list-style-type: none"> ▪ No willingness from ECC to update their Everyone's Essex Strategy ▪ Not having a voice/vote at a district level ▪ Confusing devolution with local government reform ▪ General election coming up can delay buy in/progress. ▪ County level, North-South divide. (ASELA is established and has a 2050 vision). ▪ Unrealistic expectations of what a Level 2 Deal can Deliver. ▪ 500k to run in first 2 years but what happens in year 3? ▪ Impacts on future UKSPF allocations.