

Corporate Performance Report Q2 –

November 2021



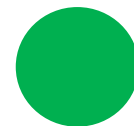
Appendix Context

- The following slides detail the performance of each corporate outcome, supported by the individual measures agreed in the Thematic Strategies
- An overhaul of the performance measures reported has taken place, to ensure that we are only reporting performance related to the corporate plan
- Focus should begin at the outcome level summary, which leads to individual indicator level detail if required.
- The narrative against each outcome indicates if the measures are illustrating the correct direction of travel.
- Where challenges or concerns have impacted the outcomes performance, this will be highlighted in the outcome summary, along with any supporting action if required.

Visual Key



On Track or On Track – All Elements

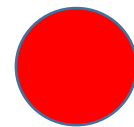


On Track – Conditional Elements

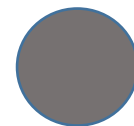
Note: Conditional elements of `On Track` meaning: not all data received due to frequency, or progress happening but awaiting data conformation



Under Review



At Risk



Not Started

Place Strategic Performance Place Outcomes

APPENDIX 1

Corporate Plan Reference	Title	Status	Commentary
1	Promote Civic Pride And Maintain The District's Environmental Quality	On Track	Q2: Baseline satisfaction rates for 'Clean and Tidy District' and 'Maintenance of Flagship Open Spaces' have improved but are being researched further through the November 2021 Resident and Business Survey to assess what is deemed unsatisfactory so that further improvements can be made moving forward. Fly tipping remains a consistent issue but incidents down slightly on Q1. Clearance rate within 24 hours meets 95% target but costing the Council £11,337 for Q2. Appointment of 'Environment Champions' (by Q3) is progressing through the Resident and Business Survey to recruit interest and being taken forward through Climate Action Strategy for 'Climate Action Friends' to support pledges set out to achieve this Place outcome. The preparation of Management Plans for our 'parks and open spaces' is slow to progress with resource issues identified but the first Management Plan going forward is the Promenade Park Management Plan.
2	Reduce Impacts Of Waste Disposal And Pollution On The Environment	On Track	Q2: The draft Climate Action Strategy is prepared and agreed commitments and pledges will support this Place Outcome moving forward to reduce waste and pollution effects on the environment. Household recycling rates for Q2 are meeting current 60% target rate with residual household waste below the 40% target. Fly tipping remains an issue but incidents slightly down on Q1. Clearance rate met at 95% but costing the Council £11, 337 for Q2. Funding to deliver AQMA Action Plan measures related to transport and highways related pollution is being sought from DEFRA with support from Chelmsford CC in writing bid.
3	Deliver The Housing The District Needs	On Track	Q2 - LDP Review progressing to address falling 5YHLS (currently 3.26 years) and not meeting % of homes delivered on strategic sites to current LDP housing trajectory. Outlook for Q3 and Q4 is bleak if no planning approvals are granted that can be delivered in 5 years. If the 5YHLS slips below 3 years this will have implications for Neighbourhood Plan housing policies. On the flip side, housing, including affordable housing is being delivered on strategic sites and it is expected that the HDT will be passed. 11 affordable homes (9 affordable rented and 2 shared ownership) were delivered in Q2.

Place Strategic Performance Place Outcomes

APPENDIX 1

Corporate Plan Reference	Title	Status	Commentary
4	Work With Partners To Maintain And Improve The District's Resilience To The Effects Of Climate Change	On Track	Q2 - The Blackwater Estuary Conservation Strategy is progressing with our partners to assess the impacts of climate change on habitats but also how regeneration of lost habitats (saltmarsh for carbon storage) can benefit climate action. The draft Climate Action Strategy is prepared with commitments and pledges that will support this outcome moving forward.
5	Deliver Sustainable Growth And New Infrastructure Through Development	On Track	Q2 - S106 monitoring during Q2 site visits has identified S106 trigger points for delivery of supporting infrastructure. STL Place collaborating with Development Management and S106 Officer to achieve identified infrastructure needs through new development proposals covered by supplementary planning documents (SPDs) and captured via S106. Infrastructure Delivery Statement preparation progressing to Q3 publication. The Superfast Essex Broadband Rollout Programme is extended to December 2022 to complete planned coverage in the District.

Place Supporting Plans - Quarterly

Place Actions Plans	Status	Highlights/Low Lights	Target	Supportive Outcome
Number Of 'Environment Champions' Appointed In Each Parish/Town - SPECIFICALLY What Residents And Businesses Are Dissatisfied With e.g. Litter, Dog Fouling – In Countryside, Coast Or Town Centres etc. As Per Resident And Business Survey	Under Review	<p>The concept of the 'Environment Champions' has now been superseded by the 'Climate Action Friends' proposal and pledges set out in the Climate Action Strategy.</p> <p>This KPI will be removed and the monitoring of the 'Preparation and Adoption of the Climate Action Strategy and Climate Action Plan' KPI will continue to report progress and once adopted evolve to focus more on the impact the 'Climate Action Friends' will have.</p>	Deliver concept of 'Environment Champions' by Q4 2022	1. Promote Civic Pride And Maintain The District' s Environmental Quality
Number Of Up To Date Management Plans In Place For MDC Owned Public Open Space - SPECIFICALLY What Residents And Businesses Are Dissatisfied With e.g. Vandalism, Graffiti, Overflowing Bins, Weeds, Litter etc.	On Track - Conditional Elements	Q2 - Although discussed project scoping further with Place Thematic Lead and Project Manager; additional budget request made to engage professional consultancy for development & delivery of Promenade Park management Plan in 2022; provisionally to include 20 year 'vision', Principles for park management, objectives, review key site characteristics, and will require Stakeholder engagement; envisioned that final format of Prom Park plan will provide template & approach for review & development of management plans for others sites going forward.	Quarterly Progress	1. Promote Civic Pride And Maintain The District' s Environmental Quality

Place Supporting Plans - Quarterly

Place Actions Plans	Status	Highlights/Low Lights	Target	Supportive Outcome
Preparation And Adoption Of Climate Action Strategy And Climate Action Plan	On Track	Q2: The Climate Action draft Strategy is now written and have been submitted to S&R Committee for review and approval. It not only sets out the 5 Pledges, but also a set of actions (existing activity, new and possible actions), The Climate Action Strategy member working group has now closed. A growth bid for resource funding to recruit a Climate Action Officer has been submitted. If both the strategy is approved at Council in December and the officer is recruited, the officer will then produce the focused annual action plan. Officer is set to meet with CLT to discuss how the Council can drive actions through all functions of the Council and Policies, acknowledging there is a great deal to do, which adds pressure to existing capacity. Activity will impact all areas of the council and the services the Council delivers.	Strategy Adopted By Q3 (December 2021)	2. Reduce Impacts Of Waste Disposal And Pollution On The Environment & 4. Work With Partners To Maintain And Improve The District's Resilience To The Effects Of Climate Change
Implement Air Quality Management Area (AQMA) Action Plan 2020-2025	On Track - Conditional Elements	Q2 - : Work on delivering the AQMA stalled when we were unsuccessful in a bid for grant funding for 2020/2021. We have asked our ECC contact if he could support in pulling together a bid for the 2021/2022 grant funding round. If approved, it is hoped his application will be more robust and help MDC succeed in obtaining grant funding. The destination survey which is key to a major objective of the AQMA - looking at a one way system for Market Hill - has yet to be completed due to covid and its alternation of typical traffic flows. Please note that members agreed to fund this in 2020 with an ECC officer allocated for delivery. MDC officer is leading on the Climate Strategy which has expanded in scope. As such, the AQMA work needs to be folded into or linked to her work as air quality is one of the factors climate change seeks to address.	To AQMA Action Plan Timetable	2. Reduce Impacts Of Waste Disposal And Pollution On The Environment & 4. Work With Partners To Maintain And Improve The District's Resilience To The Effects Of Climate Change

Place Supporting Plans - Quarterly

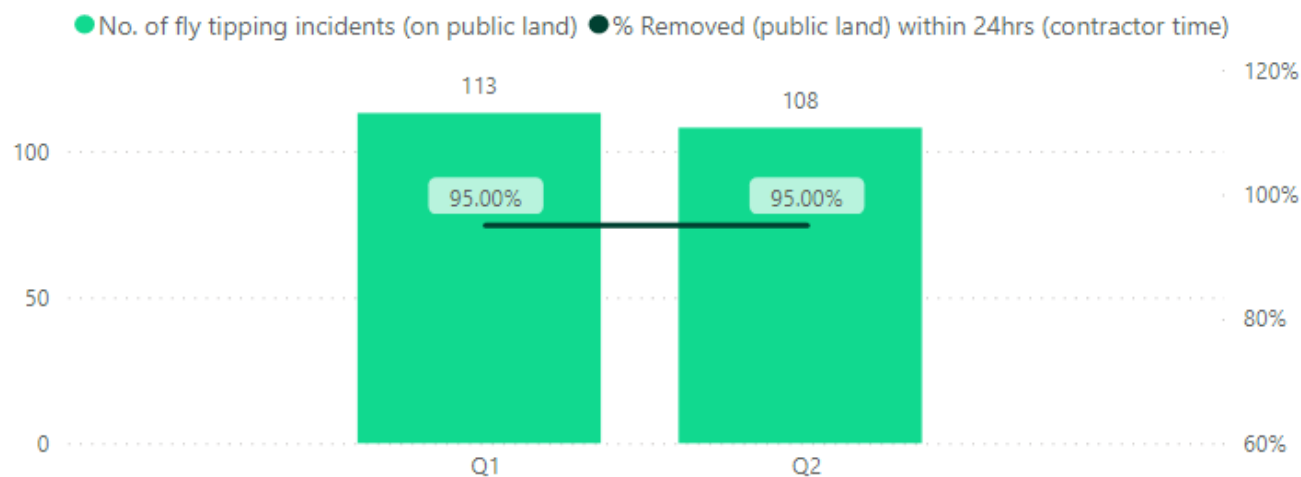
Place Actions Plans	Status	Highlights/Low Lights	Target	Supportive Outcome
Percentage Of Homes Delivered On The Strategic Allocations Compared To The LDP Housing Trajectory (LDP page 19; para 2.16)	Under Review	Q2 - Under review due to LDP being reviewed. The present figure is 54% delivery against the 75% target. Sites (d), (b) and (h) have not started and site (h) may not come forward, unless they find an alternative site for the sports facilities already on the site. The KPI is also under review due to it not being as relevant as it was before.	75%	3. Deliver The Housing The District Needs
Develop And Adopt Blackwater Estuary Conservation Strategy	On Track	Q2 - Blackwater Conservation partnership meetings have continued (online); key partners including MDC currently supporting "Natural Capital Mapping" project, phase 2, which is being led by Natural England and represents an opportunity to be National Pilot scheme for same, as well as contribute to the baseline for future 'Nature Recovery Networks' in the area/County. Remedies (Seagrass restoration) surveys & projects now also under way in Blackwater Estuary. Partnership Strategy review meeting scheduled for October, key partner working group (Natural England, RSPB, Essex WT, and MDC) to review current position and future direction for Partnership. Outcomes will be brought to whole Partnership for discussion/agreement in November/December (Q3)	Quarterly Progress	4. Work With Partners To Maintain And Improve The District's Resilience To The Effects Of Climate Change
Monitor Delivery Of Superfast Broadband To Essex CC Programme Rollout To Ensure Targets Are Met Within The Maldon District	On Track	Q2 - 94.78 coverage as of 30th September. Programme will probably extend to December 22. BDUK awaiting approval of change requests to Openreach Contracts to extend programme and funding to complete planned Broadband coverage in Maldon District. Superfast Essex Steering Group has been replaced with 'Digital Essex Steering Board' (same membership) with a focus on 5G delivery and continued Broadband delivery.	99% Coverage By Q4	5. Deliver Sustainable Growth And New Infrastructure Through Development

Place Supporting Plans - Annual

Place Actions Plans	Status	Highlights/Low Lights/R&B Feedback	Target	Supportive Outcome
Five Year Housing Land Supply Statement Updated And Published	At Risk	Q2 - The 5 year supply is at present still falling due to a number of issues, including not approving enough housing planning permissions which can be delivered within 5 years. This situation is unlikely to change in the short term. The risk is now high that the 5 year supply may slip under 3 years by April which will mean that neighbourhood plans housing policies will move out of date.	5 Year Minimum	3. Deliver The Housing The District Needs
Number Of Affordable Homes Delivered	On Track	Q2 - Strategic Housing Allocations and Major Applications continue to progress affordable housing delivery, 11 in total - 9 Affordable Rented and 2 Shared Ownership - all units delivered on Wyke Place, Limebrook Way Maldon. Developer - Crest Nicholson. RP - Eastlight.	130 p.a.	3. Deliver The Housing The District Needs
Housing Delivery Test (HDT) Results Published By MHCLG	On Track	Q2 - The Housing Delivery Test has not yet been published by the Government, the yearly figures have been submitted. As the HDT looks backward in time to what housing has been completed in the District, measured against the national housing target for Maldon of 310 a year, and given the amount of housing that has been completed during the relevant period it is very likely that the Council will pass the HDT this year again.	95%	3. Deliver The Housing The District Needs
Monitor All S106 Agreements And Publish In Infrastructure Delivery Statement	On Track	Q2 - The recent round of site visits has identified recently met trigger points. The Requests for payment arising are ongoing but will be completed by the end of October. Recently completed s106 agreements are entered onto the system and up to date.	100% Implementation And Publish Yearly	3. Deliver The Housing The District Needs & 5. Deliver Sustainable Growth And New Infrastructure Through Development

Place Performance Measures - Quarterly

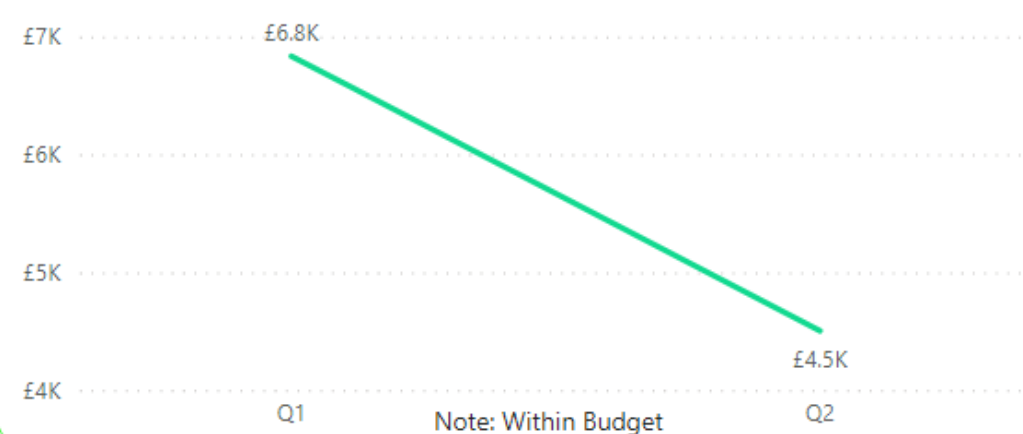
(PL1) Number Of Fly Tipping Incidents (On Public Land) and Percentage Removed Within 24 Hours (Contractor Time)



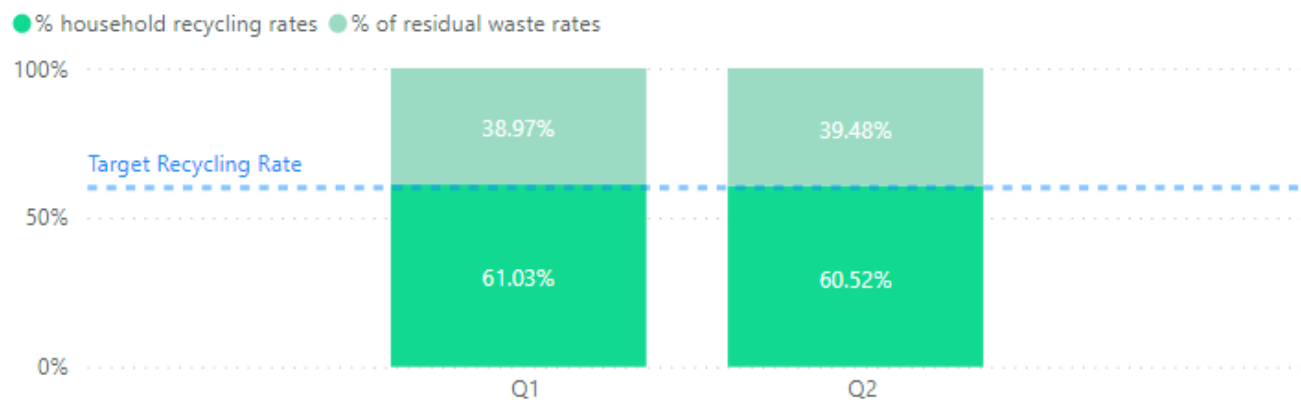
(PL1) Total fly tip removals 2021/2022 (Excluding investigation & enforcement costs)

£ 13,107

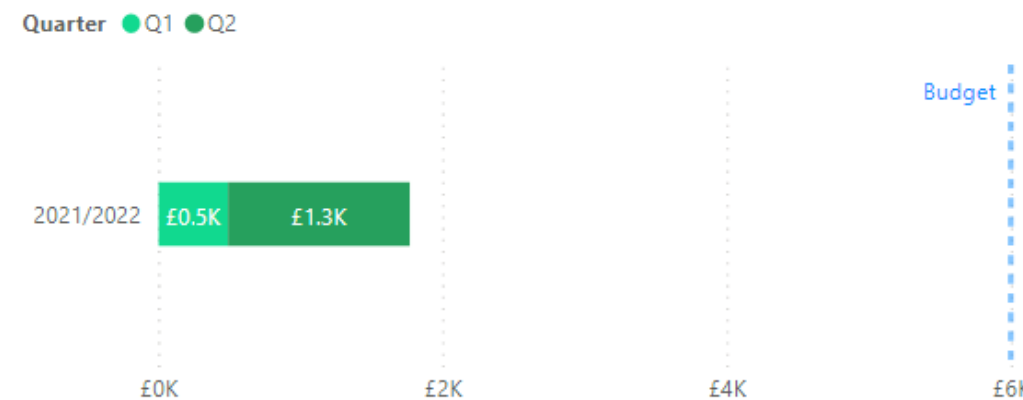
(PL1) Costs For Fly Tip Clearance - Non Contaminated



(PL2) Percentage Of Household Recycling Rates



(PL1) Fly tipping - Contaminated

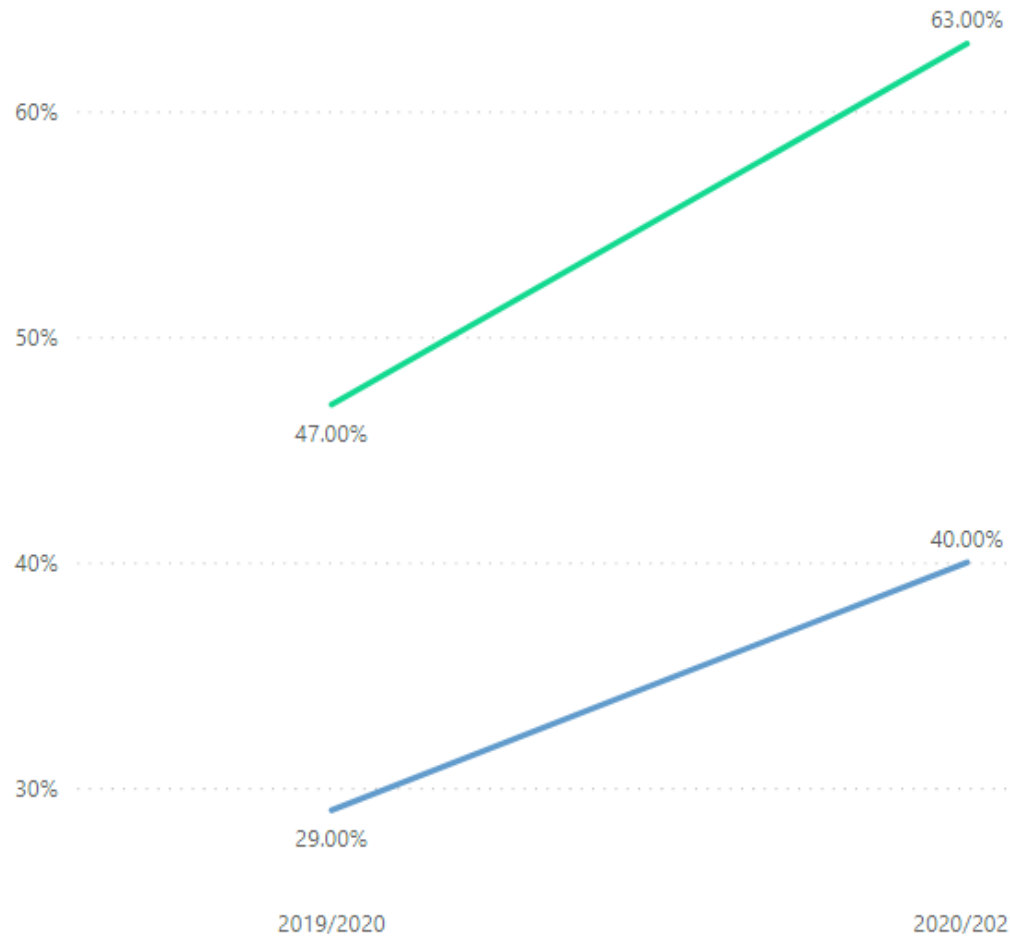


Place Performance Measures - Annual

Target: Improve on last year's satisfaction rates.

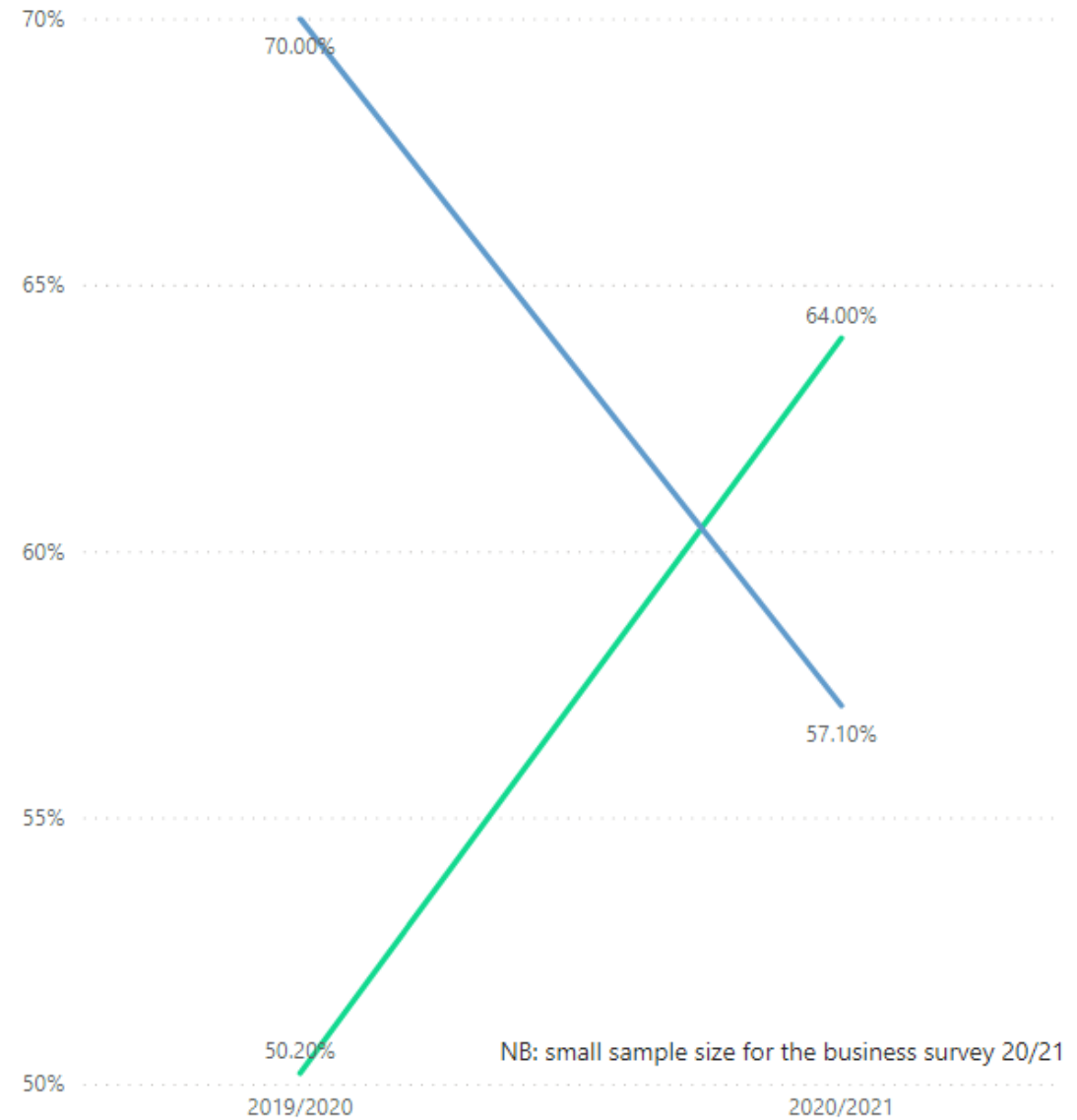
(PL1) Prom Park & Riverside Park Satisfaction

● Prom Park Satisfaction ● Riverside Park Satisfaction



(PL1) Resident & Business Satisfaction rates to: 'Malden is a Clean & Tidy District'

● Resident Satisfaction Rates ● Business Satisfaction Rate



Place Performance Measures - Annual

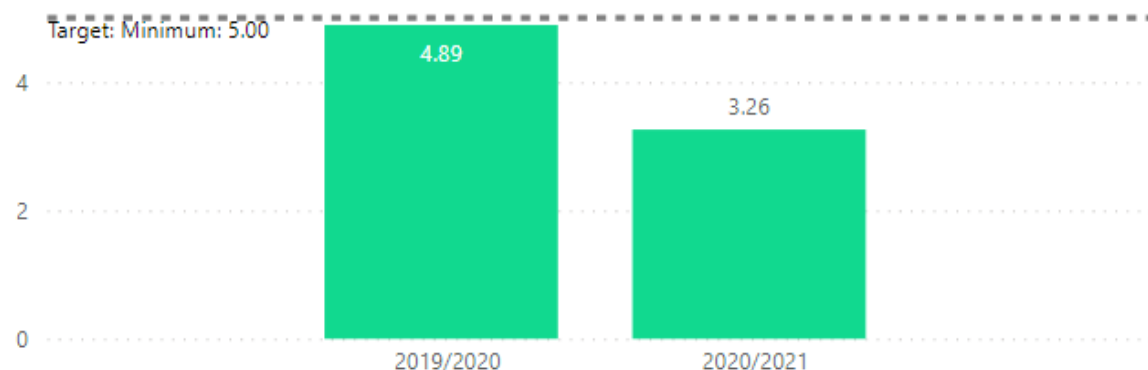
APPENDIX 1

Please note:

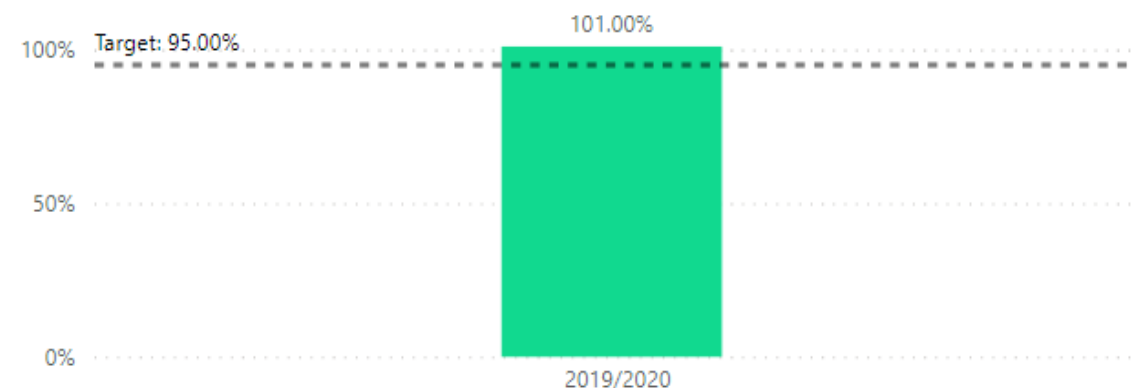
Data will be reported through performance once published from the service.

Calculate and Publish Statutory Housing Delivery Data

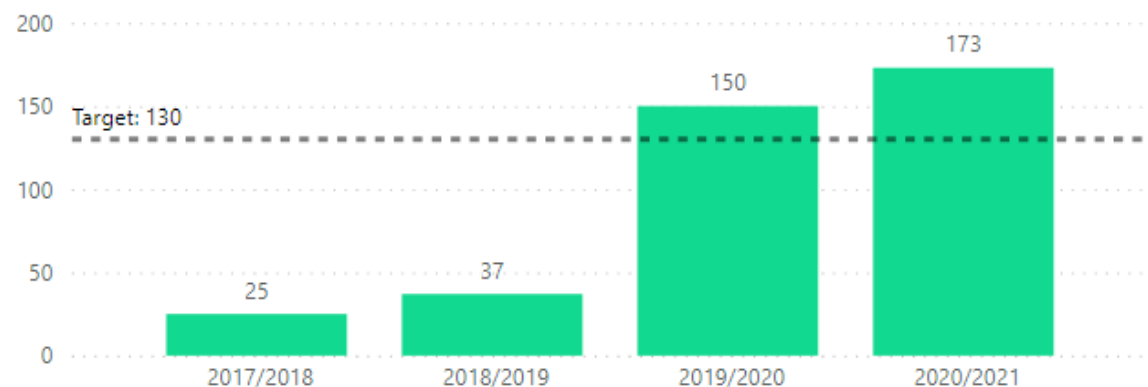
(PL3) Five Year Housing Land Supply Statement Updated And Published (Supply In Years)



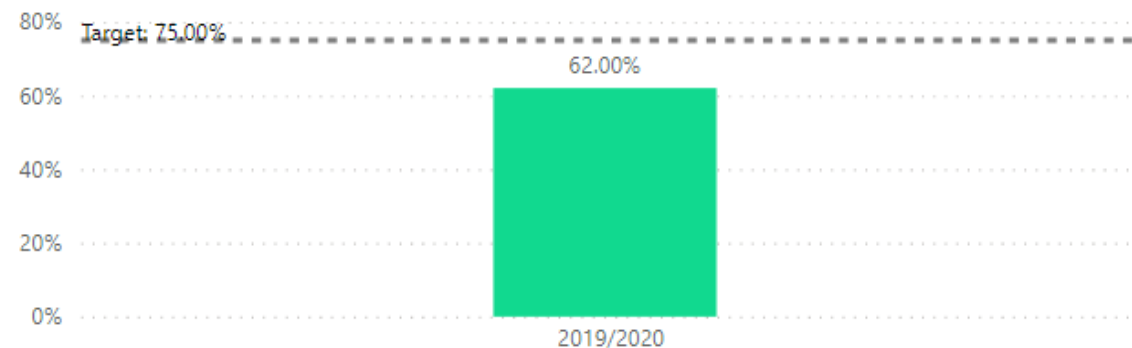
(PL3) Housing Delivery Test (HDT) Results Published By MHCLG



(PL3) Number Of Affordable Homes Delivered



(PL3) Percentage Of Homes Delivered On The Strategic Allocations Compared To The LDP Housing Trajectory (LDP page 19; para 2.16)



Prosperity Strategic Performance Outcomes

Corporate Plan Reference	Title	Status	Commentary
6	Enabling Future Economic Investment And New Jobs	On Track - Conditional Elements	Q2 - Work on the Maldon District Investment Prospectus has been delayed, but will now be prioritised for delivery as scheduled to enable future economic investment.
7	Supporting Existing Local Businesses	On Track	Q2 - Work on the development of the (SoP) Maldon District Business Network is ongoing, with a review underway of the SoP Board to ensure, post-pandemic, the partnership will effectively deliver on this objective. The Covid19 Economic Recovery and Transformation (CERT) Programme has commenced along with direct engagement with high street businesses. A number of projects are also progressing to support local businesses, including Keep It Local Campaign, the ongoing development of the Maldon District Business Network and the development of the Maldon District Investment Prospectus.
8	Enhancing And Promoting The District's Visitor Economy	On Track - Conditional Elements	Q2 - Legal restrictions have now been lifted on events and domestic travel, however, some guidance remains in place. A handful of large events were able to take place through the summer with the support of the Safety Advisory Group, for example Fantasia and Raver Tots. However, uncertainty, staffing challenges and the volatile environment meant many events did not happen and Council run attractions, like the Maldon Splash Park had to close. Economically the district is well placed to recover well and benefit from the increased levels of domestic holidays and day trips, but the situation remained uncertain through Q2. The forthcoming Tourism and Events Strategies will better define how this objective is delivered.

Prosperity Supporting Plans - Quarterly

Prosperity Actions Plans	Status	Highlights/Low Lights	Target	Supportive Outcome
Build And Deliver Maldon District Investment Prospectus	On Track - Conditional Elements	Q2 - Work on the Maldon District Investment Prospectus has been delayed owing to operational pressures but will be prioritised in Q3 owing to the recruitment of a Lead Specialist - Prosperity to undertake the (WBF, ARG/NEEB & COMF funded) Covid19 Economic Recovery and Transformation (CERT) Programme. The Prospectus will provide coordination and to support inward investment, align with any future activity from ECC and the Council's review of the LDP.	By Q4 2021/2022	6. Enabling Future Economic Investment And New Jobs
Engagement With Campaigns	On Track	Q2 - Campaigns and activities to enhance the visitor economy have been reintroduced following the easing of COVID-19 restrictions. The main campaign activity for this quarter being the 2021 Splash Park and Beach Huts season, focusing on promoting a safe return to the attraction and new visitor features such as the revised website and booking system. A more general promotion of the District-wide visitor economy was also supported through our involvement in the national 'Heritage Open Days' and 'Escape the Everyday' campaigns which aimed to encourage District-wide exploration of the visitor-economy. Our Projects and Events Specialist has continued the work of the Heritage and Cultural Recovery Co-Ordinator (Culture Recovery Fund) and is working to support the delivery and strategic planning of public events within the District. Greater emphasis has been put on engagement with visitor economy venues and businesses by their inclusion on www.visitmaldondistrict.co.uk and active use of features such as event submissions and involvement of Visit Maldon District in social media content originating from visitor economy accounts.	TBC	8. Enhancing And Promoting The District's Visitor Economy

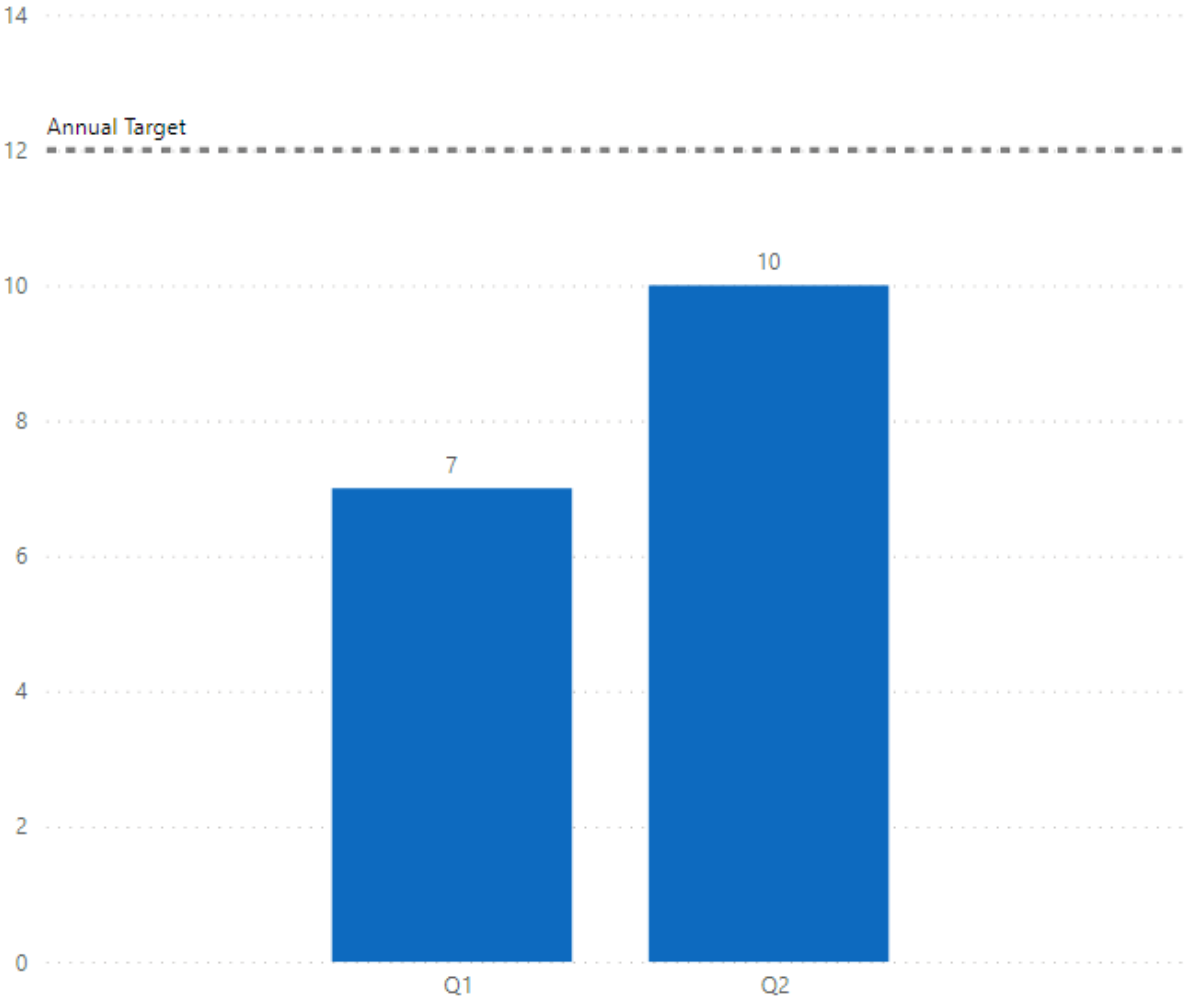
Prosperity Supporting Plans - Annual

APPENDIX 1

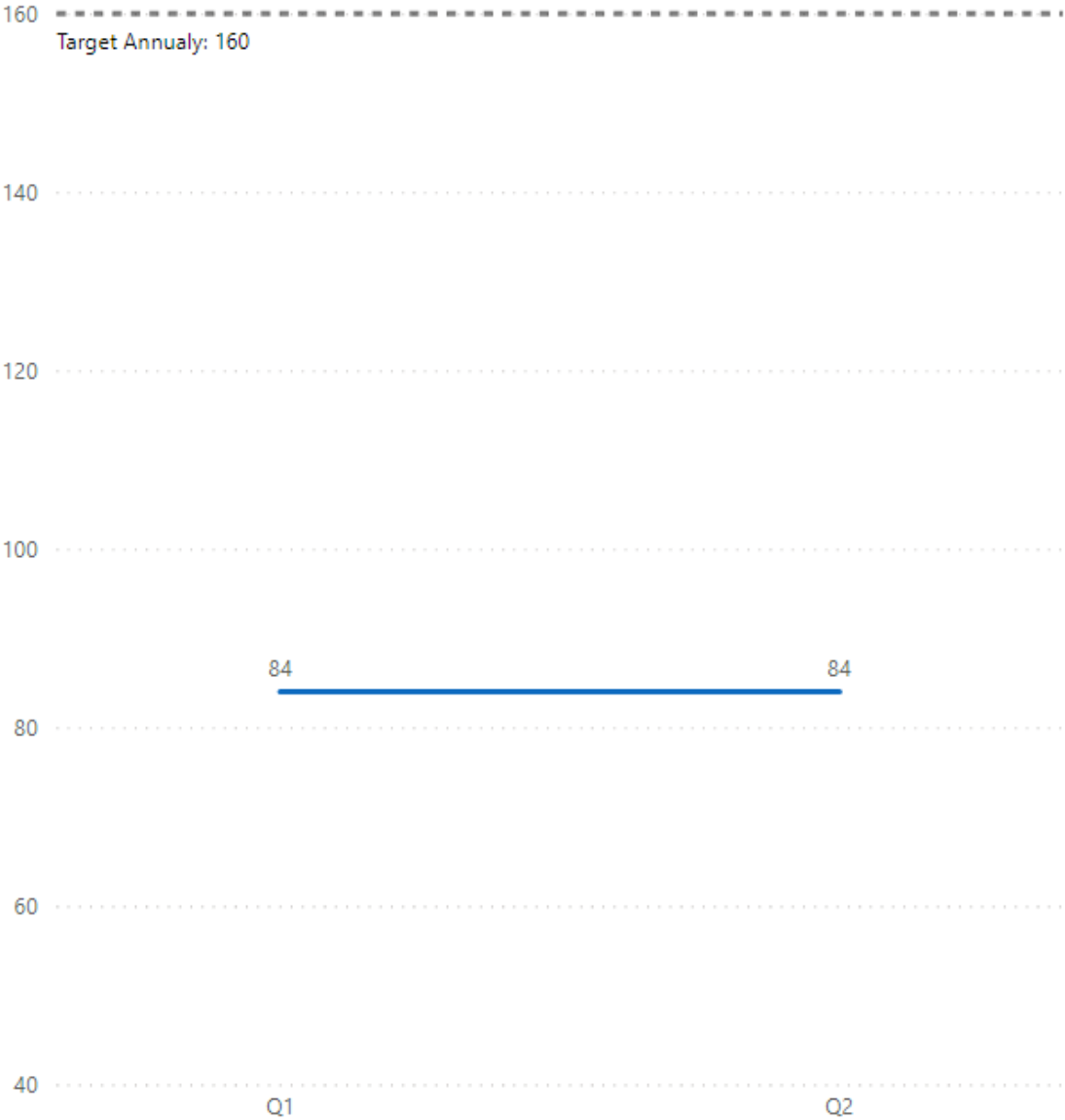
Prosperity Actions Plans	Status	Highlights/Low Lights/Feedback	Target ▲	Supportive Outcome
Business Satisfaction With MDC Services. (Via Survey)	On Track	Q2 - Work on the development of the (SoP) Maldon District Business Network is ongoing, with a review is underway to ensure, post-pandemic, the objectives, structure and resources are in place to achieve the aspirations of the programme. The Covid19 Economic Recovery and Transformation Programme will commence with the recruitment of a new Lead Specialist and direct business engagement is planned to steer and guide this work. The 2021/22 survey will be promoted through both pieces of work and seek to better understand the views of local businesses and specific areas of dissatisfaction.	30.00%	6. Enabling Future Economic Investment And New Jobs
Business Benefit Through Tourism Activity -Evidence (Via Survey)	On Track	Q2 - This indicator could be impacted by COVID. The proportion of businesses who reported experiencing a benefit from the area's tourism activity has increased indicating our objective to promote and enhance the District's visitor offer remains an important economic priority for the Council. The 'Volume and Value' of tourism report demonstrates the significant proportion of the area's economy driven by tourism and the workforce whose jobs depend on the areas continued prosperity as a visitor destination. Work is underway to develop the Council's Tourism and Events strategies and build a 'tourism businesses' network under Sense of Place, to support the post pandemic recovery of the sector . Officers are also working to increase the number of businesses that take part in the annual survey to provide better insight and steer future promotional work.	30.00%	8. Enhancing And Promoting The District's Visitor Economy

Prosperity Performance Measures - Quarterly

(P7) Number Of Business Groups Engaged In SOP Business Network (Cumulative)



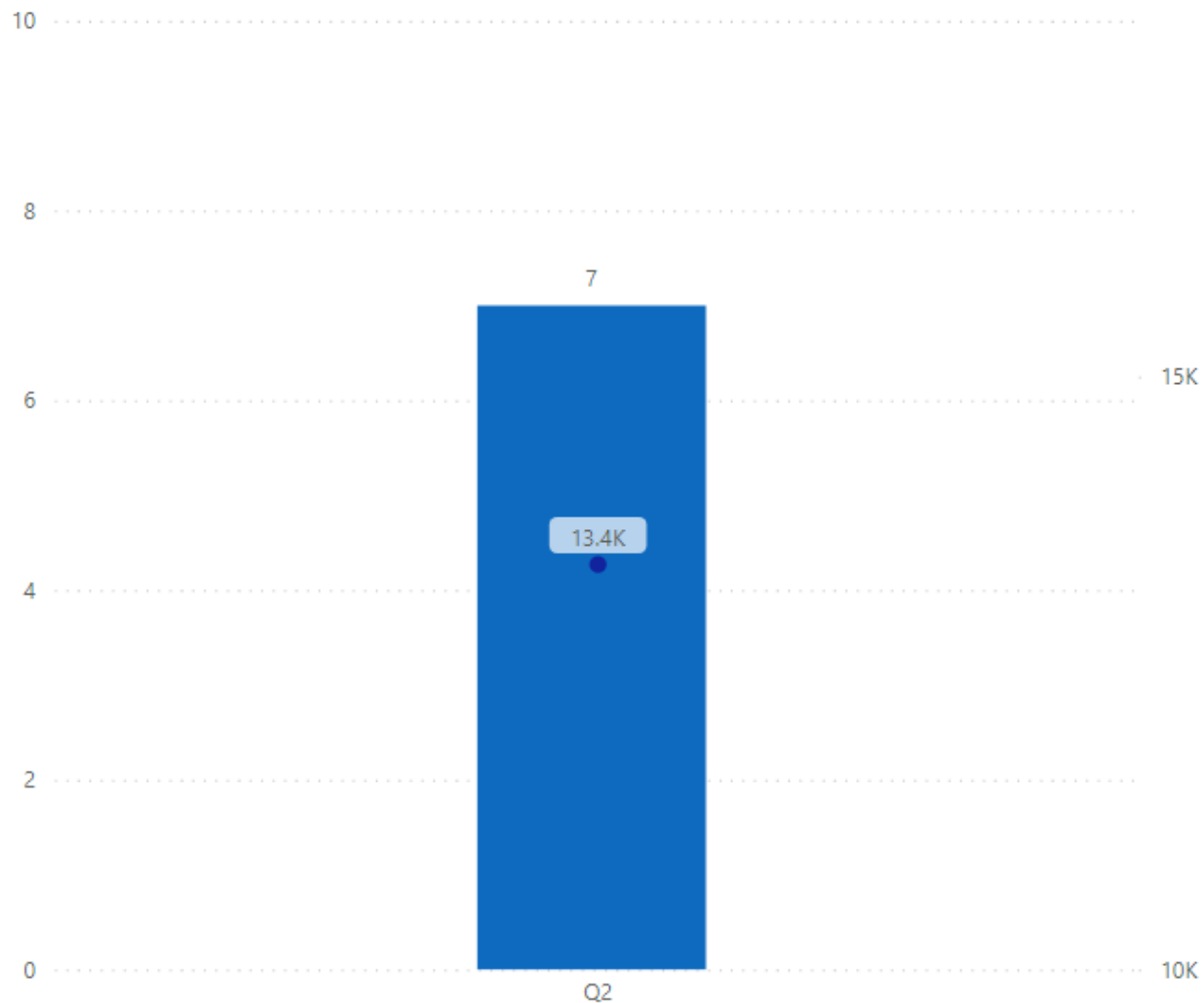
(P7) Number Of Members Of Maldon District Business Group (LinkedIn)



Prosperity Performance Measures - Quarterly

(P8) Engagement With Campaigns

● Total Social Promotion/Campaigns Delivered ● Total Social Media Promotion/Campaign Engagement

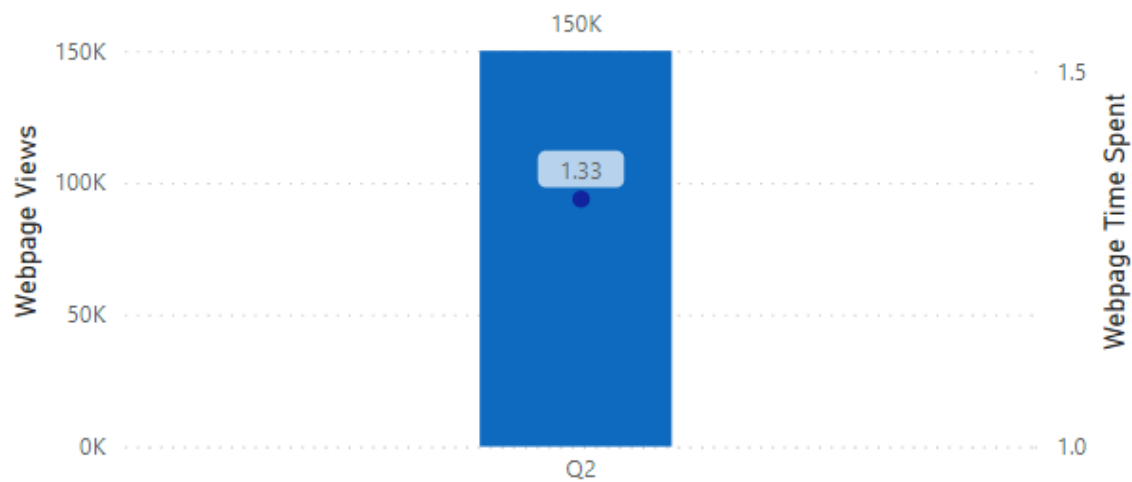


APPENDIX 1 (P8) Economic Value Of Events In £ (Estimate)

**Recent data will be available
from Q3**

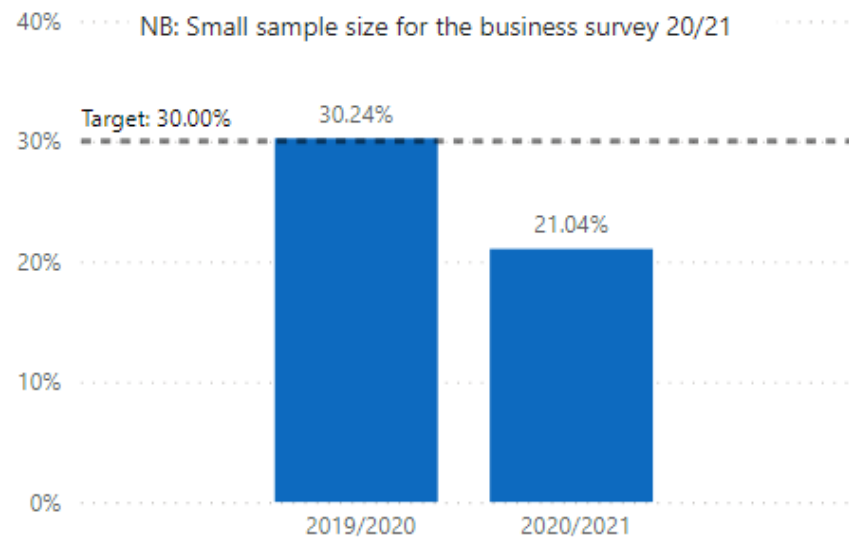
(P8) Visit Maldon District Web Traffic

● VisitMaldonDistrict web page views ● Average time spent on page (MM:SS)



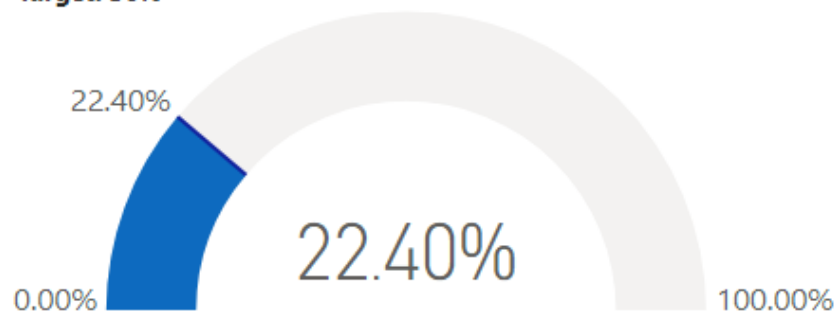
Prosperity Performance Measures - Annual

(P6) Business Satisfaction With MDC Services. (%)

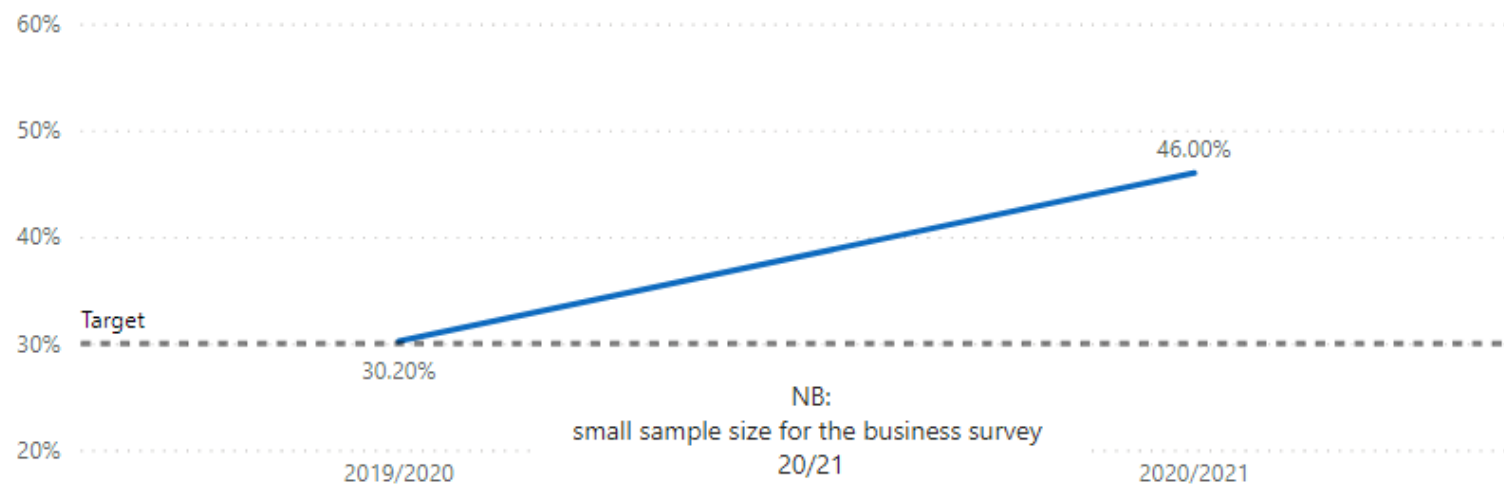


(P7) Estimate % reach of the Maldon district business network.

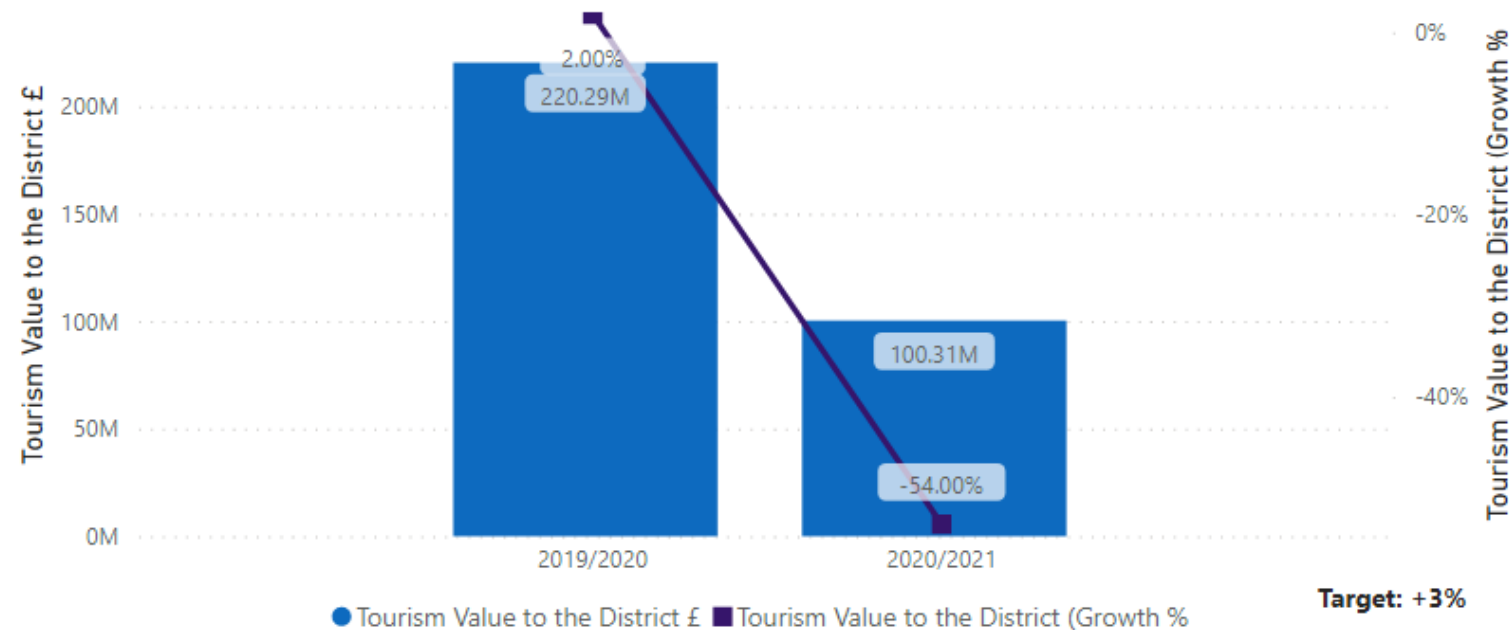
Target: 30%



(P8) Business Benefit Through Tourism Activity - (Businesses Surveyed That Reported Benefit)



(P8) Tourism Value To The District In £ And Growth In %



Community Strategic Performance Community Outcomes

APPENDIX 1

Corporate Plan Reference	Title	Status	Commentary
9	Working With Our Communities And Partners To Improve The Physical Health And Well-being Of Our Residents	On Track	Q2 - We've continued to work in partnership with partners to deliver projects and initiatives to improve residents physical health and well-being. To support our physical health agenda we've delivered another Livewell Grants process, funding 7 local community organisations. The Livewell Partnership Group meeting was hosted in this quarter and had over 30 attendees who showcased their community projects. We've applied for £6000 through Active Essex Find Your Active Grant Scheme to run a Man v Fat Football Programme. The Man v Fat Football is a leading male weight loss programme, where men will play small sided football games on a weekly basis. Weight loss is the core focus however the participants will get access to a wide range of member benefits including a mental health and wellbeing package. Alongside our partners at Active Essex, we are consulting care homes in the District to increase the physical activity offer for residents. We have been gathering data on the care homes current physical activity provision and if they would be interested in developing a joint bid with MDC to train care home staff to lead physical activity and light exercise sessions.
10	Working With Our Communities And Partners To Improve The Mental Health And Well-being Of Our Residents	On Track	Q2 - MDC has continued to work with partners to support resident's mental health. To support our health and well-being agenda we've delivered another Livewell Grants process, funding 7 local community organisations. MDC officers are key members in a newly established Maldon District Suicide Prevention Group with representatives from the farming community, MDCVS and NHS CCG. MDC officers have also been in discussion with Lions Barber Collective Charity to scope the delivery of Suicide Awareness Training to barbers, hairdressers and beauticians across the District.

Community Strategic Performance Community Outcomes

APPENDIX 1

Corporate Plan Reference	Title	Status	Commentary
11	Working with our Communities, Schools And Partners, To Improve Our Children And Young Peoples' Health And Well-being, Giving Them The Best Start In Life	On Track	Q2 -MDC officers met with Plume Academy representatives to discuss the possibility of increasing our partnership working around community safety and health and well-being. MDC has led the formation of a multi-agency working group consisting of ECC, Community Safety Partnership and Active Essex to develop a sustainable engagement programme to pilot at Plume Academy. MDC officers are in the process of creating a high-level engagement programme to present to Plume Academy representatives; if representatives agree with the approach, we will then look to form a pupil working group which will help shape the activities.
12	Ensuring The Safety And Wellbeing Of Our Vulnerable Children, Adults And Families	On Track - Conditional Elements	Q2 - We have recently completed a Safeguarding SET Sec11 Audit. there are a number of areas where improvements to our processes can be made including: better definition of lines of responsibility improvements to all Council policies that have Safeguarding implications updating our Safeguarding policy with the latest improvements and objectives improving our links with Community Safety so they are embedded in our processes
13	Building On The Strengths Of Our Communities And What They Can Do To Support Themselves And Help Each Other To Thrive	On Track	Q2 - We have continued to work as part of the Maldon District COVID-19 Community Response to aide residents when needed. However, as a collective, we have begun to focus our attentions on planning our Winter Response to ensure our residents are supported throughout the coming months.

Community Supporting Plans - Quarterly

APPENDIX 1

Community Actions Plans	Status	Highlights/Low Lights	Target	Supportive Outcome
Number Of Physical Activity Promotions/Campaigns	On Track	<p>Q2 - We have helped to advertise, support and refer to the 'Find Your Active' campaign and the funding available in relation to that.</p> <p>We have continued to both promote and fund physical activity campaigns through the Livewell network and Parish clerk forum as well as our social media comms. furthermore the Livewell meeting in August allowed partners to update on physical activities restarting such as the Maldon parkrun.</p>	Annually 96 Promotions/2 Campaigns	9. Working With Our Communities And Partners To Improve The Physical Health And Well-being Of Our Residents
Participation At Leisure Centres (Places Blackwater Leisure And Dengie 100)	On Track	<p>Q2- In correspondence with the leisure facility, officers are monitoring the levels of participation at the leisure centres post-covid and easing of restrictions. The levels of participation are down from pre-covid but have increased dramatically through Q2. MDC Officers are working with the leisure facility to ensure promotion of the centres at every opportunity; often sharing promotions via networks. Places Leisure have also recently introduced a Long Covid Recovery Programme which is a service to provide therapy and rehabilitation for individuals who have endured Covid or who have been affected by Covid. We are working with Places Leisure to ensure that the programmes message reaches into the hearts of our communities. The measure and target is under review as part of a wider review of leisure participation.</p>	1% Increase Year on Year	9. Working With Our Communities And Partners To Improve The Physical Health And Well-being Of Our Residents
Promotion Of Mental Health, Social Isolation And Loneliness Initiatives	On Track	<p>Q2- We are continuing to promote and support this area of h&w and have shared initiatives such as Zero Suicide Alliance training with all staff and the public, Mental Health First Aid Training, as well as promoting/sharing all of the community groups and support services available in the district. We are also a key partner in the Maldon Suicide prevention group and Essex Mental Health Communications Collective.</p>	Annually 96 Promotions/2 Campaigns	10. Working With Our Communities And Partners To Improve The Mental Health And Well-being Of Our Residents
Number Of Intergenerational Projects Delivered In The District	On Track	<p>Q2- barriers still remain regarding intergenerational work and care homes as full vaccination is needed to enter and they restrict numbers entering care homes. Intergenerational work is being looked at through the dementia awareness alliance and linking school children with elderly dementia sufferers which has proven successful in other districts. Again hold ups due to Covid-19</p>	1 New School Per Year	10. Working With Our Communities And Partners To Improve The Mental Health And Well-being Of Our Residents

Community Supporting Plans - Quarterly

APPENDIX 1

Community Actions Plans	Status	Highlights/Low Lights	Target	Supportive Outcome
Number Of Multi-Agency Events Delivered In The District	On Track	Q2 - The Maldon District Council and Chelmsford City Council Senior Safety Silver Monday Event took place at Maldon Stadium, Maldon. Around 90 residents attended the Senior Safety Silver Monday Event at Maldon Stadium. The purpose of the event was for elderly residents to chat and learn more about services and organisations that could support their safety and health and well-being. Maldon District Council, Chelmsford City Council, Essex Police, East of England Ambulance Service, Volunteer Essex, Safer Places, Dance Network Association, Essex Fire, Barclays, CAB, United in Kind were some of the organisations that had stalls which attendees visited to ask questions and pick-up leaflets. Attendees listened and engaged with talks on Financial Scams, Internet Banking, Fire Safety, Domestic Abuse Support and how to administer CPR.	1 per quarter	13. Building On The Strengths Of Our Communities And What They Can Do To Support Themselves And Help Each Other To Thrive
Number of Parish and Town Councils actively engaged by the Community Engagement Team.	On Track	Q2 - The Community Engagement Officers fulfil parish contracts each month which encompassed, speed enforcement, community patrols, school patrols to address anti- social and unsafe parking at 13 primary schools across the district. In that time the team have completed 120 hours of TRUCAM and have carried out 417 hours of community parish and town patrols, which provide a presence across the district to deal with anti- social behaviour, site checks for parishes, proactively engaging with residents about issues such as; dogs control, dealing with dog fouling and littering complaints and offences when they occur. Also work with Safer Essex Roads Partnership to carry out speed enforcement patrols called TRUCAM for the parishes. In this period our officers reported 369 drivers to Essex Police for speeding, 25% of these were prosecuted, 67 % were required to attend a Speed Awareness Course and 8 % were given a conditional offer.	Minimum of 20 each quarter	13. Building On The Strengths Of Our Communities And What They Can Do To Support Themselves And Help Each Other To Thrive

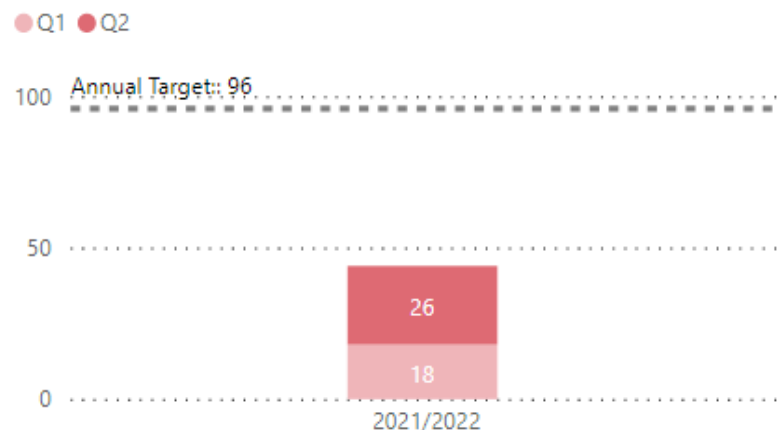
Community Supporting Plans - Annual

APPENDIX 1

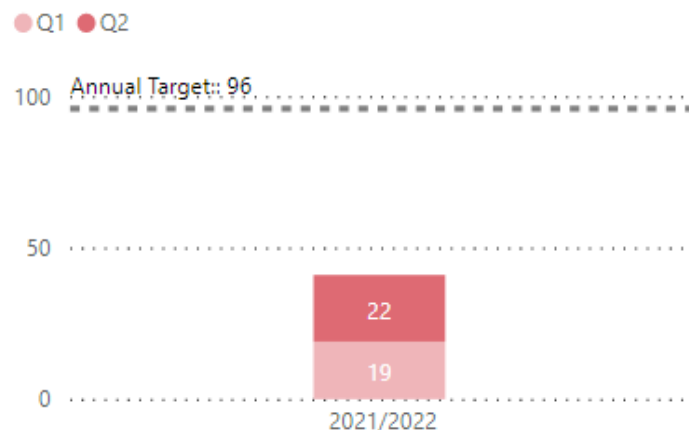
Community Actions Plans	Status	Highlights/Low Lights	Target	Supportive Outcome
Number of Community Weight Management Sessions Delivered To Parishes And Participant Feedback	On Track - Conditional Elements	Q2 - Provide is the current provider of weight management and the referral process aligned with this. It has been held up due to Covid-19 so data is unavailable but going forward we will make referrals to this service	Increase Of 2 Parishes Per Year	9. Working With Our Communities And Partners To Improve The Physical Health And Well-being Of Our Residents
Number Of Community Champions Appointed Across The District	On Track	Q2 - We aim to launch and start recruitment in Autumn/Winter 21-22	Year on Year Increase	9. Working With Our Communities And Partners To Improve The Physical Health And Well-being Of Our Residents
Number Of Organisations Supported To Improve Inclusion And Accessibility	On Track	Q2 - As a key member of the Maldon District Dementia Action Alliance we have been able to credit the Beacon Health Group and the Tollesbury Surgery as Dementia Friendly Surgeries.	Year on Year Increase	9. Working With Our Communities And Partners To Improve The Physical Health And Well-being Of Our Residents
Number Of Schools Supported By MDC Year 6 Transition Template	On Track	Q2- We are working with teachers across Mid Essex to explore how this tool can fit with the existing transition proposal. We also gathered feedback from Maldon District primary schools to find out about their experience of using the tool and difference they have seen. The transition template has also been shared with Mid/South Mental Health Support Teams to consider how they can support a trial of the tool with Year 6 to enable an Mental Health Support Team whole school approach	2 Per Year	11. Working with our Communities, Schools And Partners, To Improve Our Children And Young Peoples' Health And Well-being, Giving Them The Best Start In Life

Community Performance Measures - Quarterly Data

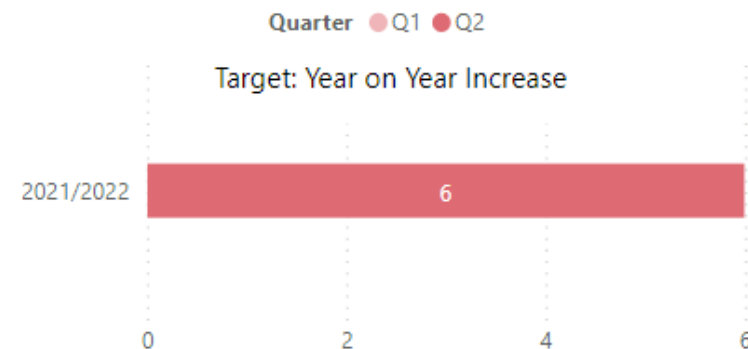
(C9) Number Of Physical Activity Promotions/
Campaigns



(C10) Promotion Of Mental Health, Social
Isolation And Loneliness Initiatives



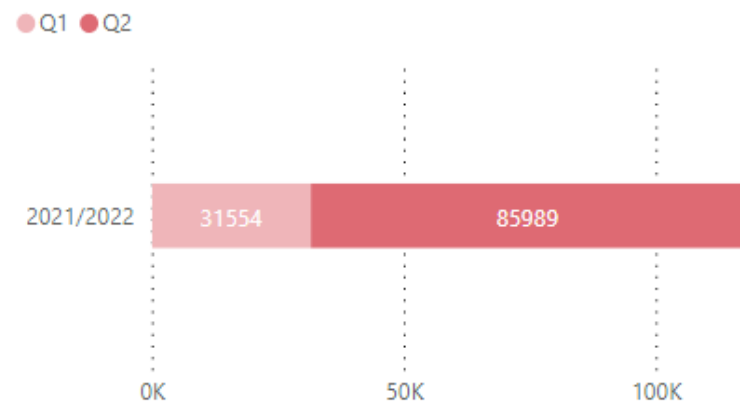
(C11) Number of known youth clubs promoted



(C11) Number of Known Youth
Groups in the District

13

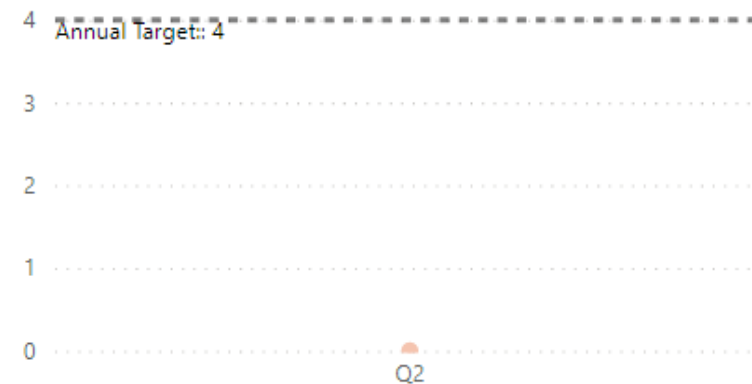
(C9) Participation At Leisure Centres (Places
Blackwater Leisure And Dengie 100)



(C10) Number Of Intergenerational Projects
Delivered In The District

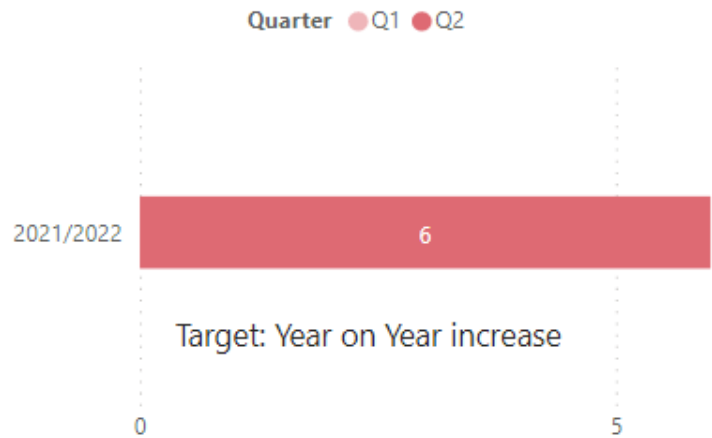


(C11) Number Of Youth Awareness Sessions
Delivered To Schools



Community Performance Measures - Quarterly Data

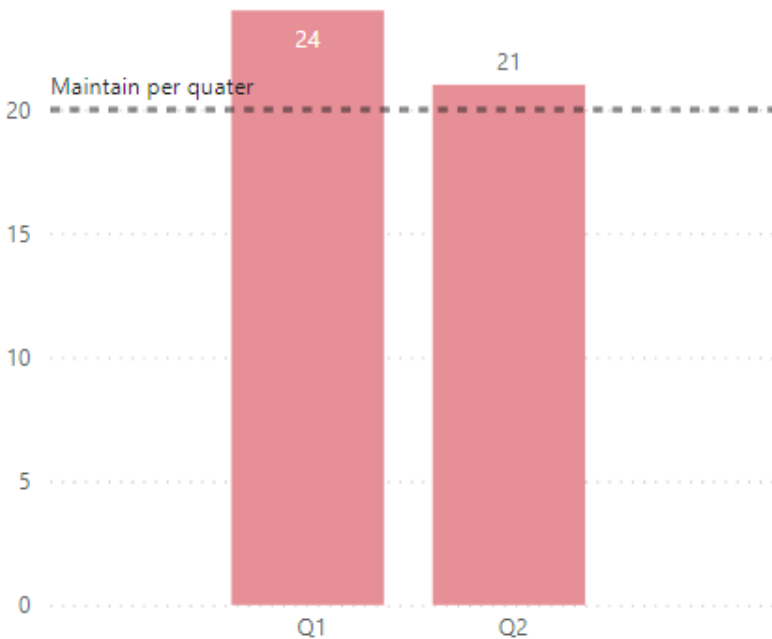
(C11) Number of known youth groups/clubs promoted



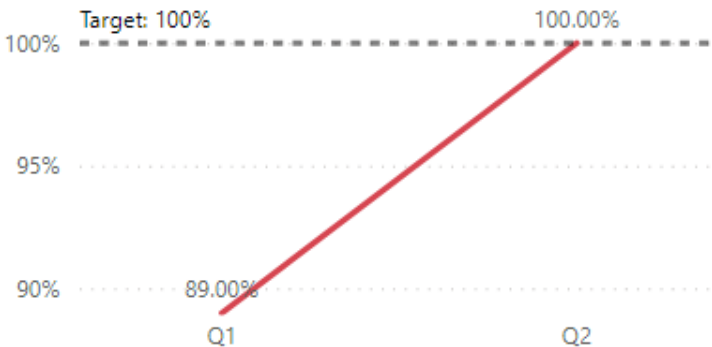
(C12) Percentage Of MDC Customer Facing Staff Who Have Received "Make Every Contact Count" Training



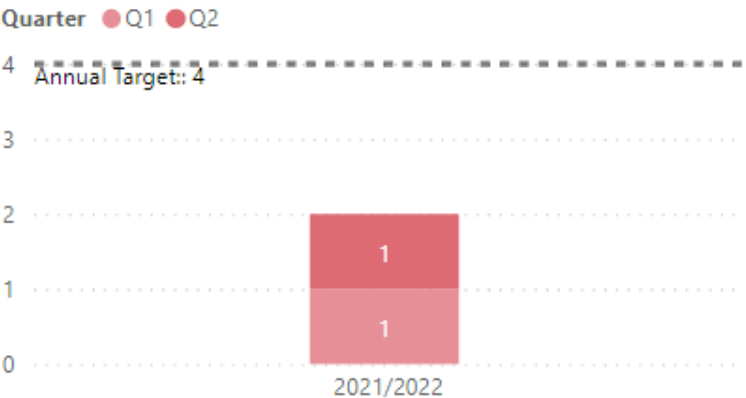
(C13) Number Of Parish And Town Councils Fully Engaged By The Community Engagement Team



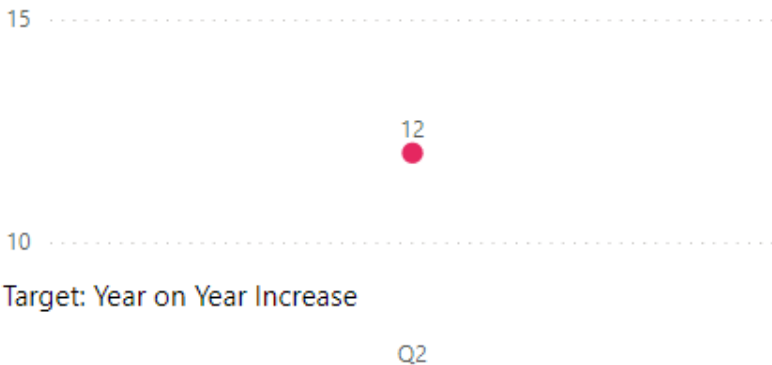
(C12) New Staff Completion Of E-Learning Modules On Safeguarding Vulnerable Adults And Young People and GDPR



(C13) Number of Multi-Agency Events Delivered In The District



(C13) Number Of Volunteering Opportunities Promoted Across The District



Community Performance Measures - Annual Data

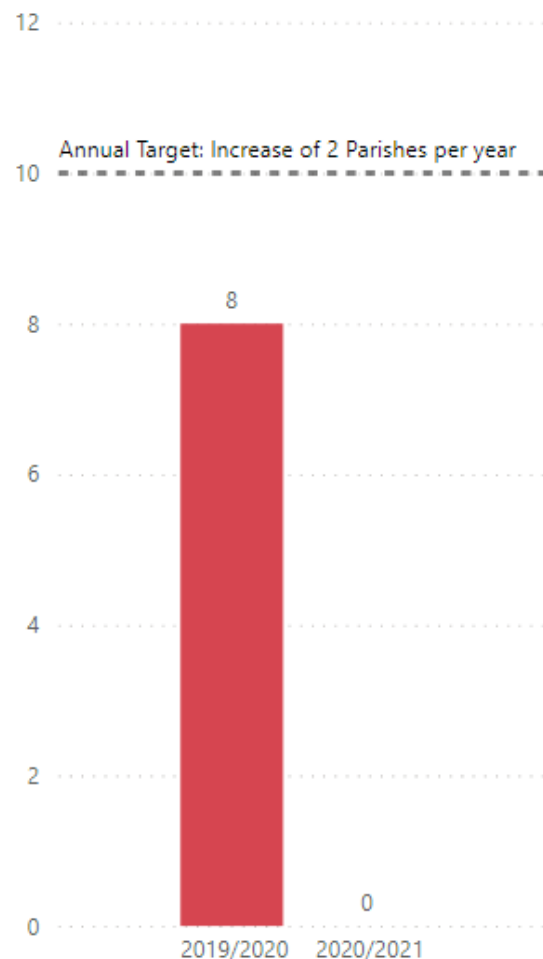
Please note:
Data from 2019/2020 to provide a
baseline where possible.

APPENDIX 1

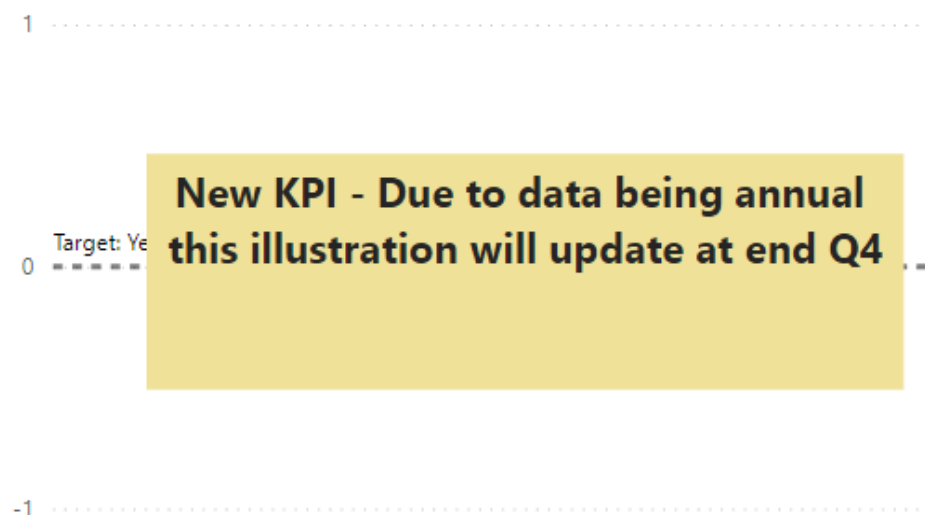
(C9) Number Of Organisations Supported To Improve
Inclusion And Accessibility

**New KPI - Due to data being
annual this illustration will
update at end of Q4**

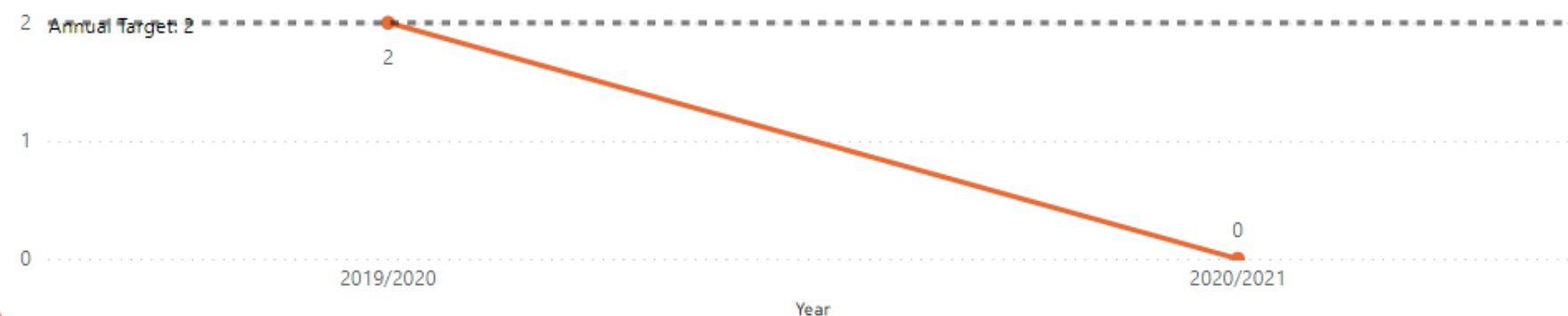
(C9) Number Of Community Weight
Management Sessions Delivered To
Parishes And Participant Feedback



(C9) Number Of Community Champions Appointed Across The
District

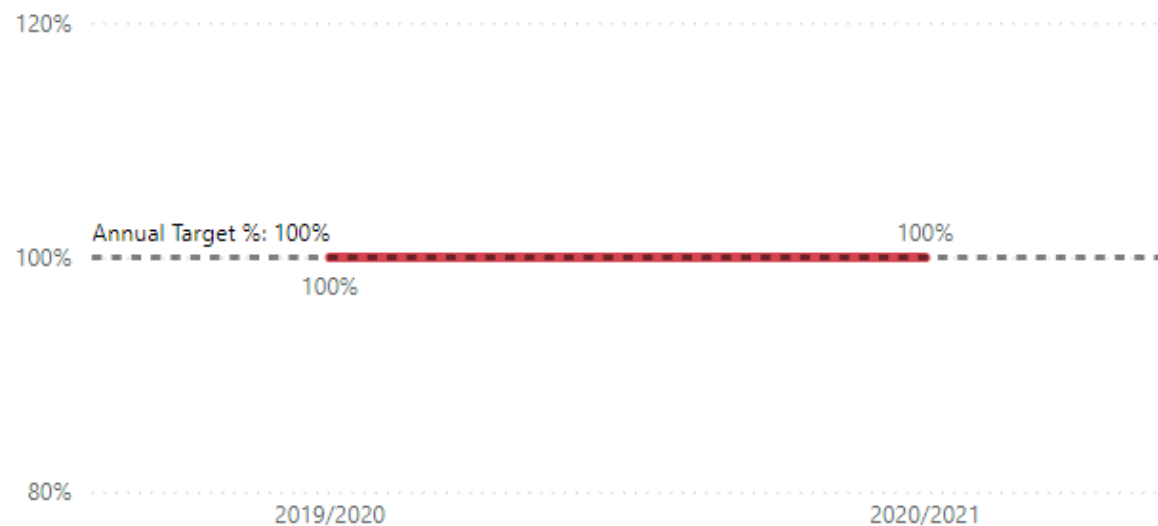


(C10) Number Of Schools Supported By The MDC Year 6 Transition Template To Identify Children With Unaddressed Mental
Health Concerns And Require Support

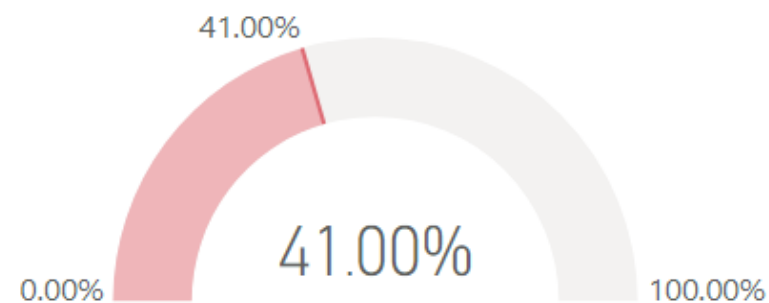


Community Performance Measures - Annual Data

(C13) Customer Evaluation Survey (MDC) – Private Sector Housing Grants/ Loans



(C13) Annual Better Care Fund Spent 2019/2020



(C13) Annual Better Care Fund Spent 2020/2021(COVID)

