



## REPORT of DIRECTOR RESOURCES

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to  
STRATEGY AND RESOURCES COMMITTEE  
11 NOVEMBER 2021

### 2022 / 23 FEES AND CHARGES POLICY

#### 1. PURPOSE OF THE REPORT

- 1.1 The purpose of this report is to review the fees and charges policies that have been put forward by officers: prior to the approval of the 2022 / 23 budget and updated Medium Term Financial Strategy.
- 1.2 The detailed schedule of Fees and Charges will be reviewed based on the policy decisions and the Committee will recommend the actual 2022 / 23 fees and charges to Council during the next cycle of meetings. The 2022 / 23 income budgets will be based on the recommended policy.

#### 2. RECOMMENDATIONS

To the Council:

That the 2022 / 23 fees and charges policies at **APPENDIX A** be approved.

#### 3. SUMMARY OF KEY ISSUES

##### 3.1 Fees and Charges

- 3.1.1 Fees and charges set by the Council are one area where the Council may have the ability to generate increased resources, however each area is subject to different constraints. In looking at these policies, the following factors need to be considered:
  - Corporate and service objectives / priorities;
  - Seeking to make services self-financing, where there is scope to do so;
  - The level of charges levied by commercial competitors and other local authorities;
  - The introduction of new charges, where appropriate;
  - Whether concessions in fees and charges for specific users of the service(s) would apply or where they already apply then should they continue to apply.

##### 3.2 Current Position

- 3.2.1 The position with each policy is set out in **APPENDIX A** including any new or amended proposed policies, or any proposed concessions.

### 3.3 Summary of proposed changes to Fees and Charge Policy

Maldon promenade - splash park	Addition to also consider comparable facilities as well as cost recovery.
Maldon Town – off street car parking	Concessions to extend to residents for season tickets/discounts.
Chargeable street cleaning	Change to ensure these are charged at a market rate but also ensure it is a minimum of cost recovery.
Maldon promenade - beach huts	
Maldon promenade - pop up trading	
Parks & open spaces - advertising	
Commercial services - sponsorship	
Markets	
Pest control	
RAMS (Recreational Avoidance Mitigation Strategy)	Additions of a monitoring fee alongside all Essex coastal RAMS.
Commercial services - box office	Changed from standard 10% charge to a minimum of 10%.

3.3.1 No new Fees and Charges policies have been added.

## 4. CONCLUSION

4.1 The fees and charges policy will inform the setting of the 2022 / 23 fees and charges, which will be brought to a subsequent Committee.

## 5. IMPACT ON STRATEGIC THEMES

5.1 The Strategic and Financial Planning process contributes towards “Delivering good quality, cost effective and valuable services”.

## 6. IMPLICATIONS

- (i) **Impact on Customers** – The fees and charges are for services and therefore impact on service users.
- (ii) **Impact on Equalities** – None.
- (iii) **Impact on Risk** – The implementation of the budget setting process is designed to minimise the risk of not having a robust Medium-Term Financial Strategy.
- (iv) **Impact on resources (financial)** – Fees and Charges set by the Council are a key financial resource. The Council needs to consider additional income generation as part of the set of actions to balance its annual and future revenue budget.
- (v) **Impact on Resources (human)** – As well as financial factors, availability of staff has been considered for each of the policies in terms of implementation, monitoring and enforcement.
- (vi) **Impact on the Environment** – None.

Background Papers: None.

Enquiries to: Lance Porteous, Lead Finance Specialist.