



**REPORT of  
DIRECTOR OF STRATEGY, PERFORMANCE AND GOVERNANCE**

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**to  
COUNCIL (EXTRAORDINARY)  
30 JUNE 2021**

**ONE MALDON DISTRICT**

**1. PURPOSE OF THE REPORT**

- 1.1 The purpose of this report is to seek approval of a new integrated approach to health and wellbeing and community safety in Maldon District.

**2. RECOMMENDATION**

That the Council endorses the approach to the formation of One Maldon District (OMD) and merging the strategic arm of the Livewell Group and Responsible Authorities Group into OMD, enabling a joined-up approach to community safety and health and wellbeing.

**3. SUMMARY OF KEY ISSUES**

**3.1 The case for change**

- 3.1.1 Health and wellbeing and community safety are key elements of the Maldon District Council Corporate Plan 2021 - 23, including:

- working with our communities and partners to improve the physical health and well-being of our residents;
- working with our communities and partners to improve the mental health and well-being of our residents;
- ensuring the safety and wellbeing of our vulnerable children, adults and families;
- working with our communities, schools and partners, to improve our children and young peoples' health and well-being, giving them the best start in life;
- building on the strengths of our communities and what they can do to support themselves and help each other to thrive.

- 3.1.2 The need for a systems management approach to health and wellbeing and community safety is long-established and is a principle that underpins the partnership approach to these issues. The Covid pandemic has shone a light on the need for cooperation and coordination of the whole Essex system to maximise health benefits, and the need to involve partners across the whole system. One Maldon District would provide a forum to bring together all key partners and stakeholders in the Maldon District.

3.1.3 The approach is further underpinned by research as demonstrated by The Robert Woods Johnson model of Health Determinants set out below, which highlights the links between health behaviours, socio-economic factors, clinical care and built environment, as the key determinants of a healthy population:



SOURCE: Robert Wood Johnson Foundation and University of Wisconsin Population Health Institute in US to rank countries by health status

3.1.4 The function of the Maldon District Livewell Group (strategic function) is to improve health and wellbeing in the Maldon District and the function of the Responsible Authorities Group is to address crime and disorder, substance misuse and the reduction of re-offending in Maldon District. Combining the functions of both boards is a logical step as many crime and disorder issues have strong links with health and wellbeing. It would therefore improve coordination, efficiency and effectiveness of any work done by those boards.

3.1.5 There are wider changes occurring within the health landscape with the proposed introduction of dissolution of Clinical Care Groups in the NHS and the establishment of Integrated Care Systems promoting closer working between the NHS and public and voluntary sector partnerships, to be delivered through a place-based approach. The Model of One Maldon District would enhance the partnership working in the District and enable a joined-up approach to working with all partners and particularly the Mid Essex Alliance – the place-based forum through which the NHS will work with the partners of Mid-Essex.

### 3.2 What is the proposed One Maldon District (OMD)?

3.2.1 OMD is proposed as a senior level partnership, working together to ensure a healthier and prosperous Maldon District in relation to themes of Place, Prosperity, Community and Safety. OMD seeks to maximise collaboration to ensure there is an abundance of opportunities for enhanced health, wellbeing, community safety and feeling of safety within communities across the District. A proposed Terms of Reference are presented in **APPENDIX 1**.

### **3.3 What is the purpose of OMD?**

- 3.3.1 OMD would bring together senior representatives from the local statutory, voluntary and private sectors to enhance local quality of life, jointly bid and draw down funding and discuss and link strategies. OMD would hold the statutory function of Responsible Authorities Group.

### **3.4 What would the membership and structure of One Maldon District look like?**

- 3.4.1 A range of partners would be invited to represent their organisation at a senior level. This will include: Local Authority (Maldon District Council and Essex County Council), Voluntary Sector, Safety (Police, Fire and Probation), Local business representation, Political representation (Appointed Members and Local Members of Parliament (MPs)), Cultural sector, Education (Schools, Higher Education and Further Education), Faith representation, Health (Clinical Commissioning Group). Representation of Maldon will be at the Elected Member level, likely to be through the Leader of the Council, with additional Member representation to be agreed. The Main Board will be supported by sub-groups to ensure it maintains the engagement of all partners and provides the appropriate forums for discussion and joint working.

### **3.5 How has it worked in other local authorities?**

- 3.5.1 The concept of this Board is well established and working efficiently and effectively in both Colchester Borough Council and Chelmsford City Council. Having the Board in place enables external funding to be brought in which can then be disseminated as required.

### **3.6 Next Steps**

- 3.6.1 The next steps will be to determine the final structure of OMD and finalise the Terms of Reference and proposed representation, including the Member representation from Maldon District Council, which is initially proposed to be the Leader of the Council plus the Chairman of the Strategy and Resources Committee on OMD Board, with further Member representation on sub-groups, recognising the existing level of Member engagement through the Livewell Partnership.

## **4. CONCLUSION**

- 4.1 OMD will improve communication and partnership working that is undertaken at a senior level between the statutory, voluntary and private sector. The OMD board will support Maldon District Council (MDC) to work more efficiently and effectively in relation to community safety health and wellbeing whilst supporting work which will achieve delivery of our corporate outcomes. A follow-on report will be brought to the Council to finalise the structure and Member appointments.

## **5. IMPACT ON STRATEGIC THEMES**

- 5.1 The introduction of One Maldon District will have a contribution to all of the Strategic Themes of Place, Prosperity and Community and the organisational focus of Performance and Value and assist in the delivery of the Corporate Plan outcomes through improved systems management enabling a more responsive and joined up approach to the issues facing the District.

## 6. IMPLICATIONS

- (i) **Impact on Customers** – The OMD Board will provide senior level coordination between statutory, private and voluntary organisations within the District. This will mean more joined up ways of working and support MDC in our delivery of the corporate outcomes: customers' expectations exceeded, continuing to work sustainably, effective engagement to support strong resilient communities, partnership working to safeguard vulnerable adults, children and families and working with communities and partners to support our health and wellbeing priorities.
- (ii) **Impact on Equalities** – The Council is committed to providing equal opportunities with no discrimination. There are no identifiable impacts currently based upon the work to date.
- (iii) **Impact on Risk:**
- Operational risk – None.
  - Organisational risks – None.
  - Partnerships - The OMD Board is likely to strengthen the following partnerships: voluntary sector, Police, Fire, Probation, Business, Cultural Sector, Education, Faith Representation and Clinical Commissioning Group.
- (iv) **Impact on Resources (financial)** – None.
- (iv) **Impact on Resources (human)** – None.
- (v) **Impact on the Environment** – None.
- (vi) **Impact on Strengthening Communities** - The importance of strengthening communities is fully recognised in the One Maldon Approach; with the update seeking that the Council's resources be coordinated with partners to help communities thrive with support where it is necessary.

Background Papers: None.

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