



**REPORT of  
DIRECTOR OF STRATEGY, PERFORMANCE AND GOVERNANCE**

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**to  
PLANNING AND LICENSING COMMITTEE  
7 MARCH 2019**

**ECONOMIC DEVELOPMENT UPDATE**

**1. PURPOSE OF THE REPORT**

- 1.1 Economic Development works towards strengthening and encouraging development of the local economy. It was agreed that a regular report would be submitted to this Committee to update Members on key issues and provide an opportunity for feedback and input.

**2. RECOMMENDATION**

That Members receive and comment on the contents of the report.

**3. SUMMARY OF KEY ISSUES**

- 3.1 **APPENDIX 1** to the report provides an update on activity on various economic development workstreams as follows:

- Coastal Development
- Maldon District Enterprise Centre
- Business Support
- Business Engagement
- Skills
- Sense of Place

**4. IMPACT ON CORPORATE GOALS**

- 4.1 The work of the Economic Development Team in partnership with key stakeholders will help to create opportunities for economic growth and prosperity.

**5. IMPLICATIONS**

- (i) **Impact on Customers** – Engagement with businesses and organisations across the district as well as supporting the District at sub-region level.

- (ii) **Impact on Equalities** – None identified.
- (iii) **Impact on Risk** – Work of the Economic Development Team helps to mitigate against Corporate Risk 12 – Failure of the Council to influence regional partners to support and encourage economic prosperity and inward investment to the Maldon District and Corporate Risk 13 - Failure to have a co-ordinated approach to supporting new and existing businesses
- (iv) **Impact on Resources (financial)** – The Team are being proactive in seeking funding to create opportunities for economic prosperity in our District.
- (v) **Impact on Resources (human)** – None identified.
- (vi) **Impact on the Environment** – None identified.

Background Papers: None.

Enquiries to:

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