Maldon District Council

Directorate of Customers and Community

Contribution to Strengthening Communities Agenda

COMMUNITY SAFETY

• Delivery of Partnership Action Plan.
• Developing Dementia Friendly Communities.
• Facilitating structured alcohol interventions – Open Road.
• Developing child sexual exploitation awareness.
• Providing PREVENT training (WRAP).
• Facilitating Neighbourhood Watch / Farm Watch.
• Developing diversionary activities including street activities.

SOCIAL PRESCRIBING / CONNECT WELL

• 56 Staff have been trained to date in advance of 2016 launch.
• Awareness for Members and Parish Councils through newsletters, and health and wellbeing event planned in February 2016.

COMMUNITY DEVELOPMENT

• Developing and leading the local Health and Wellbeing Group.
• Maldon Youth Strategy Group (Partnership).
• Southminster Door Step Club 13 – 19 years olds (Partnership).
• New drop in services for partners to deliver outreach services.
• Support for Community groups at Brickhouse Farm and West Maldon Community Centre.
• Older persons event planned for 2016.
• Parents’ Crucial Crew event planned for 2016.
• Health and Well Being Fair planned 2016.
• Support for various projects with the third sector, schools and Maldon & District Community Voluntary Services (CVS) such as The Maldon Shed.
• Community Transport Service Level Agreement (SLA).
• Parish Clerk’s Forum.

COMMUNITY AND LIVING

• Providing fully accredited Ranger service in areas of public open space including contracted services to Town & Parish Councils; set up park Watch & Dog Watch schemes.
• Dealing with antisocial behaviour in parks and on the streets and on the rivers.
• Street Scene Enforcement Officers are ensuring the District is kept clean and issues such as fly tipping or dog fouling are dealt with promptly ensuring a respectable environment for local communities to enjoy.
COMMUNITY AND LIVING CONTINUED

- Working closely with Parish and Town Councils to train and enable them to encourage their own communities to participate in activities such as local litter picks and develop pride in the areas they live in.

- **Emergency Planning through:-**
  - Offering external business continuity training to businesses within the District.
  - Caravan park – will be working with caravan parks to make emergency/evacuation plans.
  - Working with Parish Councils and emergency teams in order to create and develop emergency plans.
  - Community Resilience mapping exercise – to ascertain where there are gaps.

SPORTS AND LEISURE ACTIVITIES

- **Direct service provision through :-**
  - The provision of the Blackwater Leisure Centre and Dengie Hundred Sports centre and providing a programme of activities for all of our Communities.
  - Leisure Contract – Completion of the Refurbishment Programme, Quest Accreditation, Leisure Card, increased participation in physical activity for our Communities and Priority Group, (low income families, people with disabilities and older people).
  - Provision of parks and open spaces, play facilities including conservation opportunities through Friends Groups.
  - Provision of events – deliver the Council’s Events Programme.
  - The Active Maldon Programme – (including Community Fitness, Body Care programme, led cycle ride programme, led walk programme (Saltmarsh Walks), women and girls’ events).

- **Activities for the over 50s including :-**
  - Active Life Programme – Leisure Centre programme, over 50’s programme, including Love to Dance & Pilates Classes.
  - Work Place Health Programme – an initiative designed to improve the health of colleagues within the Council, improving staff morale and mental wellbeing and reducing short term sickness.
  - Seated Exercise Programmes – a gentle exercise programme for older people with compromised health and mobility in an accessible form of exercise.
  - Gentle Touch Classes – Gentle Aerobics exercise programme for older people.
  - Fitness & Balance Community Classes – floor based exercise programme and seated exercise programme for older people.
  - Fitsteps regular programme of walks for all our communities.
  - Walking Football – a football programme aimed at the over 50’s but everyone is welcome, (training, matches and tournaments).

- **Women and Girls’ participation in activities / sports:-**
  - Taster sessions held at Leisure Centres (weekend taster session including a variety of aerobic classes, cycling programme, swimming programme).
• Cycling activities through Maldon District Cycling Club targeted at women.
• **Targeting the inactive:**
  - Five accessible walking activities.
  - A series of led cycling rides through Maldon District Cycling Club.
  - **Bodycare** – Six week Primary School Children Programme about the healthy active life style, (Active and Healthy Eating).
  - The Football Mash-Up – football coaching for 14-16 year old at the Artificial Grass Pitch (AGP) at the Plume School & Just Play Scheme – Over 16’s Football Coaching and play for everyone to join in.